



MyWebBrochure.com

Stationery for the Web

Tips and Tricks

Keep your site looking fresh

MyWebBrochure has created a number of ways to keep your WebBrochure always look up-to-date without much effort.

Change the pictures in a paragraph with alternate shots

Each paragraph in your WebBrochure can have a picture. The picture can be placed on either the right or left side of the paragraph. To keep repeat viewers of your WebBrochure visually interested in your site change the picture and alternate its placement.

Use PDF files for details

Don't fill your WebBrochure with a lot of details. Use a paragraph to introduce a topic. Attach a PDF file of the details and allow interested viewers to download it for future reference.

Shuffle the paragraphs

With MyWebBrochure you can easily move your paragraphs. Place your newest or most important message at the top to get their attention.

Use alternate themes

To get the maximum interest from repeat viewers use alternates of a theme. In the example of themes below a political candidate might start with a flag theme. Then based on an issue or message alternate the background (red-to-blue, blue-to-red, or change the colors entirely) or they could keep the background and change the frames, or change just the picture at the top.



Message: I'm patriotic



Alternate frame



Alternate theme



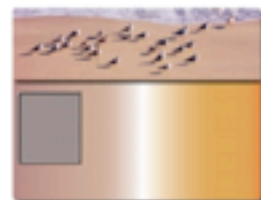
Alternate theme



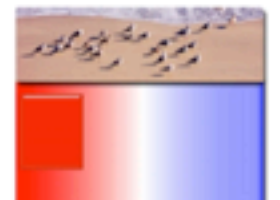
Message: I want to be in the Capitol



Message: I'm for the environment



Message: I'm for clean beaches



Alternate background and frame

What makes a theme a political theme? Anything you want?

*\$399 includes 1 year of hosting by Bluehost.com
\$469 includes 2 years of hosting by Bluehost.com
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